



# TITANLED

*Let the light in*

# A BRIGHT IDEA

## LED lighting for small businesses

If you're under the impression that the brighter atmosphere, lower cost and energy savings provided by LED lighting is only available to large businesses, you're in for a pleasant surprise. Titan LED's innovative lease-to-own program is designed for small businesses. Qualified businesses can replace their dull, energy-hungry lights with clear, energy-efficient LED lighting with no up-front cost. The positive effect on our environment will be significant, and so will your savings of 50%-75% off the illumination part of your electric bill. What a bright idea!

## Why choose Titan LED?

The Titan LED team is uniquely qualified to provide your small business with LED lighting. Our commitment to product and service quality is unparalleled—and we're not the only ones who think so. Facility managers responding to a *Building Operating Management* magazine survey selected our High Bay Series as a Top Product based on innovation and usefulness.



# BEAUTY & BRAINS

## Brilliant, eco-friendly lighting

LED vs. Fluorescent Lighting	
LED Lighting	Fluorescent Lighting
<ul style="list-style-type: none"><li>▪ Provides steady, constant light (natural white or cool white)</li><li>▪ Stays cool even if left on all day</li><li>▪ Made from environmentally safe materials</li><li>▪ Uses less than half the power</li><li>▪ Rated at 100,000+ hours</li><li>▪ Offers ongoing savings (lower energy bills, no maintenance, no ballasts, reduced cooling costs)</li></ul>	<ul style="list-style-type: none"><li>▪ Suffers from frequent flickers and buzzes (yellowish)</li><li>▪ Heats up to dangerous temperatures</li><li>▪ Contains mercury and phosphor</li><li>▪ Uses double the power</li><li>▪ Lasts from 7,000-10,000 hours</li><li>▪ Loses 30% of its light output in its first 1,000 hours of operation</li><li>▪ Does not offer ongoing savings</li></ul>

BEFORE TITAN LED



AFTER TITAN LED



# GO AMERICAN. GO GREEN.

## LED lighting manufactured in the U.S.

In stark contrast to other manufacturers that have taken their operations “off-shore” to save on production costs, Titan LED is committed to putting Americans to work and building a company that relies on American ingenuity and labor. Titan LED’s lighting solutions are designed and manufactured in our Southern California facility, and available from more than 24 offices across the country. These products are tried, true and tested in third-party NVLAP-approved labs. While other LED companies are outsourcing, Titan LED is committed to American standards, American quality and American manufacturing.

We’re excited to be building an American brand, and proud to be part of the movement to take better care of our environment. Here are a few “green” things you might not know about LED lighting:

- It’s 98% recyclable.
- It reduces power consumption by a minimum of 50%.
- It’s a much healthier alternative to traditional lighting versus many mercury-filled products.
- It seldom needs to be replaced, since it provides a lifespan 10 times longer than traditional lighting.



*LED lighting is no longer out of reach for America's small businesses. Titan LED provides easy access to this cutting-edge technology for businesses of all sizes.*



## Easy acquisition, design and installation

Titan LED has you covered. Using our lease-to-own option, you can make the change to energy-efficient lighting while decreasing your current cost. Our manufacturing group will **design** your LED lighting solution based on your specific needs, with custom options including color, size, and lensing. Some **installations** are so easy you can do them yourself, but we also have relationships with hundreds of installers across the country. As for **maintenance**, you won't have any!





# WHAT YOU CAN EXPECT

## Lower energy bills, greater cost savings, dazzling results

As a small business owner, you know many of your operating costs are beyond your control—but fortunately that’s not the case when it comes to your lighting expenditure. Titan LED has helped thousands of businesses achieve lower energy bills and ongoing cost savings while brightening their environments by replacing antiquated fluorescent lighting with our innovative LED lighting solutions. We’d love to add your business as another success story!

*Comedian and talk show host Jay Leno is one of Titan LED’s satisfied clients. We designed an LED lighting solution for the 100,000-square-foot garage where he keeps his prized car collection. No joke!*

*Check out the video by visiting [www.TitanLED.net](http://www.TitanLED.net) and clicking on “Titan LED Videos”*

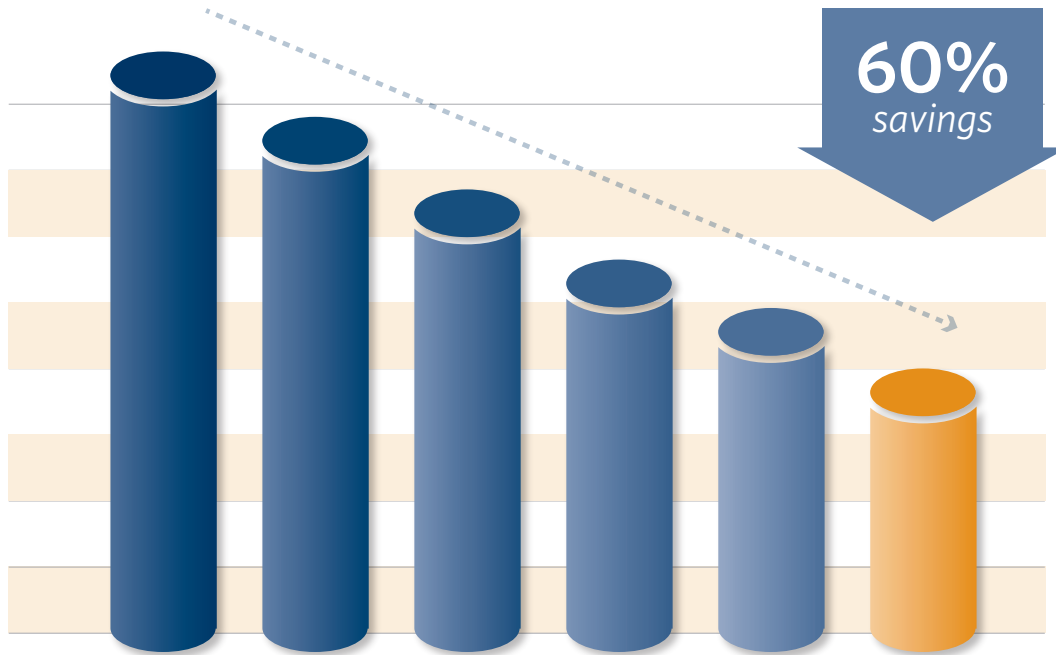
## Real clients, real results

How much will you save every month when you install LED lighting at your small business? Take a look at the monthly savings these Titan LED clients are enjoying—in addition to realizing all the other benefits offered by LED lighting:

<b>Company, Location</b>	<b>Pre-LED Electric Bill</b>	<b>Post-LED Electric Bill</b>
<ul style="list-style-type: none"><li>• Floral Shop; Niles, OH</li></ul>	\$663	\$236
<ul style="list-style-type: none"><li>• Hardwood Company; Denver, CO</li></ul>	\$3,816	\$2,135
<ul style="list-style-type: none"><li>• Medical Facility; Thousand Oaks, CA</li></ul>	\$4,225	\$1,809
<ul style="list-style-type: none"><li>• Ace Hardware; Warren, OH</li></ul>	\$898	\$440

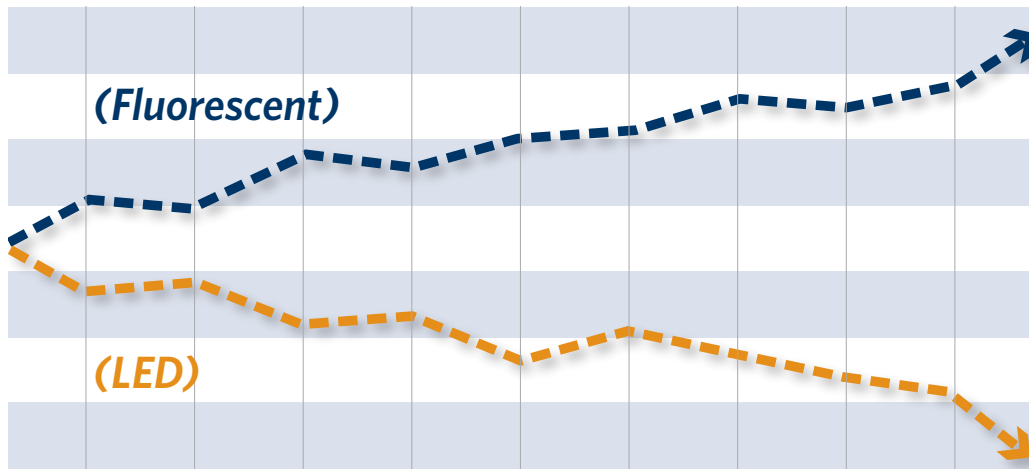
*Could you use “extra money” like that every month? We can make it happen.*

## Average Savings in First Year



TITAN LED clients saw a 60% average drop in the lighting portion of their electric bills.

## Cost of Fluorescent vs. LED Lighting Over Time



# YOUR FUTURE LOOKS BRIGHT

You have nothing to lose and everything to gain by contacting us to schedule a free consultation. Don't wait another day to start saving! Call **805.523.7500**.

# GET STARTED

**Learn how your business may qualify for up to 75% off your current electric bill.**

Small businesses that qualify for Titan LED's lease-to-own program conserve working capital. Profits generated by using LED lighting are greater than the lease payments and the IRS code allows significant tax savings; payments can often be deducted as operating expenses since they're not considered a loan.\*

\*Consult with your tax advisor for further information about the Federal EPC Act Program.

**CALL FOR FREE CONSULTATION**

**805.523.7500**



**TITANLED**  
*Changing the world one socket at a time*

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